

Indian Wells Valley Republican Club to feature Searles Valley Minerals main speaker at April meeting

News Release
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Searles Valley Minerals President Dennis Cruise addresses the Rotary Club of China Lake in October 2024.

						
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Ridgecrest, CA – Indian Wells Valley Republican Club will host its next luncheon meeting on Friday, April 18 at 12:00 PM at Casey’s BarBQue. The event is open to the public and aims to educate attendees on key issues impacting the community and the Republican platform.

The featured speaker will be Dennis Cruise, CEO and President of Searles Valley Minerals (SVM), one of the largest employers in the region and a significant contributor to the local economy. SVM's commitment to the community is underscored by the fact that more than 75% of its team members and their families call Ridgecrest home. Dennis will discuss the company's role in local economic development and SVM's support of sustainable water solutions through the "Protect Our Valley's Water" campaign.

The Protect Our Valley's Water Coalition is a community-driven initiative working to ensure a reliable and affordable water supply for the region. The coalition advocates for responsible water management and is dedicated to addressing the area's water challenges. Dennis will also share insights on how SVM is working alongside the coalition to safeguard the region's water resources while supporting local industry and families.

This luncheon will allow community members to learn more about these crucial local issues, the role of SVM, and how the coalition is working to secure the future of the valley's water resources.

RSVP to Karen Smith at 760-608-1362 by Wednesday, April 16th. The luncheon is \$20, payable by cash or check